

Newcastle Netball Association - Strategic Plan 2024-2026



Purpose/Vision: To pursue excellence in all aspects of netball and continue to provide opportunities for people to be involved in our sport.

Mission: To create a cohesive group of like minded people striving for the betterment of netball in our community.

Values
 Newcastle Netball Association will embody and promote the following values:
RESPECT - We treat all people fairly and equitably
INTEGRITY - We are open, honest and transparent in our dealings with others
PRIDE - We inspire each other and our teams to achieve, building on each other's strengths
PASSION - We are deeply motivated, we love what we do and why we do it

Strategic Pillars / Key Priorities	Key Strategies & Actions	Overall success/Key Outcomes	Item	Responsibility	Short term success	Risk of not happening	Progress	Comments
1. People "Engage"	An engaged and supportive community that enjoys participating and contributing		1			Risk	Progress	
	Values: Publish and promote agreed values and behavioural standards	Values and Behavioural Standards published and promoted.	1.1	Governance Portfolio		Low		
	Volunteers: Identify and implement opportunities to support club volunteers to contribute and ease their administrative burden	Opportunities identified and promoted to member clubs	1.2	Membership Portfolio		Low		
	Upskilling: Provide education and upskilling opportunities for Club personnel • Coaches • Umpires • Administrators	Education and upskilling opportunities provided	1.3	Development Portfolio		Low		
	NNA Office Bearers & Committees: Develop and implement a volunteer engagement strategy	All committee positions are filled with engaged and appropriately skilled people	1.4	All		Low		
2. Participation "Diversify"	Increased number and diversity of participants		2			Risk	Progress	
	New Competitions: Implement new competitions that promote diversity and inclusion	Competitions established for mixed/males, walking netball and Fast Five	2.1	Competition Portfolio		High		
	Retention and Organic Growth: Maintain current participation numbers in traditional female competitions and Foster player pathway relationships between Primary School and Secondary Schools	Numbers of traditional female registrations are maintained	2.2	Membership Portfolio		Medium		
	Player Recruitment: Promote Netball opportunities and assist new players to find a suitable club	All netball opportunities are promoted	2.3	All		Low		
3. Development Pathways "Develop"	Well defined, documented and promoted pathways for all participants		3			Risk	Progress	
	Pathway Clarity: Create, clearly define, document and promote pathways for all participants, providing opportunities for all participants to develop	Development opportunities for players, coaches and umpires at all levels delivered	3.1	Development Portfolio		Low		
	Talent: Provide talent development opportunities for players, coaches and umpires	Development opportunities for players, coaches and umpires at all levels delivered	3.2	Development Portfolio		Low		
	Identify: identify talented individuals to participate in high level programs/initiatives	Development opportunities for players, coaches and umpires at all levels delivered	3.3	Development Portfolio		Medium		
4. Communication "Inform"	Informed, responsive and committed clubs and stakeholders		4			Risk	Progress	
	Communication Plan: Develop and implement a comprehensive communication plan (who, what, when, how, and channels of communication)	Annual Communication Plan developed and implemented	4.1	Community Engagement & Marketing Portfolio		Low		
5. Facilities and Equipment "Upgrade and maintain"	Outstanding facilities and equipment		5			Risk	Progress	
	Netball Courts and Facilities: Develop an Asset Management Plan in consultation with the City of Newcastle Council	Asset Management Plan implemented	5.1	Financial Management portfolio		Medium		
	Equipment: Invest in equipment and facilities in line with best practice and member needs	Annual plan developed for equipment purchases and maintenance	5.2	Financial Management portfolio		Low		
	Traffic and Parking: Consult with the City of Newcastle Council on improving parking and traffic conditions	Improved traffic and parking conditions	5.3	Secretariat Portfolio		High		
	Technology: Explore and implement options for use of appropriate technology to improve efficiency and effectiveness	Contemporary technological initiatives implemented	5.4	Secretariat Portfolio		Low		
	Indoor Facility: seek opportunities for an indoor centre	An indoor facility is located	5.5	All		Extreme		
6. Governance and Administration "Manage and Sustain"	Newcastle Netball Association Focus - A well governed, managed and sustainable organisation		6			Risk	Progress	
	Governance: Implement "best practice" governance systems	Best Practice Governance is adopted	6.1	Governance Portfolio		Low		
	Succession Plan: Develop and implement a documented succession plan for the Management Team, Leadership Team and Committee members.	Succession plan implemented	6.2	All		Medium		
	Financial Sustainability: Diversify revenue streams to ensure NNA remains financially viable and sustainable E.g. Grants and Sponsorship	Decreased proportion of total income from registration fees	6.3	Financial Management portfolio		Medium		